

WP Checkout Maximizer User's Guide

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WP Checkout Maximizer

WP Checkout Maximizer is a plugin that can be used to add content to a normal WordPress page and allows you to place upsell bookings or orders. With this plugin you can create a page of additional product offerings on top of a main product ordering process, so users can purchase an additional product.

Note: The plugin comes in two editions, namely: Full Edition and Lite Edition. The Lite Edition has all the features of the Full Edition, except the following:

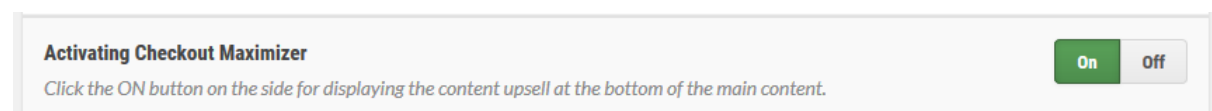
1. Discount Coupons
2. Share for Discount
3. Optin Form

This plugin has two main features, namely: Upsell Content and Graphics Content.

I. Upsell Content

You can easily manage upsell content by using the a form provided on the page creation / modification post / page.

If you want to add content to upsell into the post / page, you first need to enable content upsell through the options provided, as seen in the image below:



I. Top Content

This section contains the options to set the top of the content.

1. Title

Specifies the title of the upsell content.

Title



2. Description

Determines the description of the upsell content.

Description



3. Agreement Information

Allows you to specify an agreement statement to inform the user of the ordering requirements.

Agreement Information



II. List

This section contains the options to set up a list of products. Here you can add some ordering product listings. To add a list of input you can use the Add Input.

Add Input

Here you can specify the details of each product in the items list.

1. Title -- Specifies the title of a product item.

Title

2. Price -- Determines the product price.

Price

3. Mandatory -- Determines whether the item is required to be purchased and that can not be deleted by the user.

Mandatory



III. Bottom Content

This section contains the options to manage bottom content.

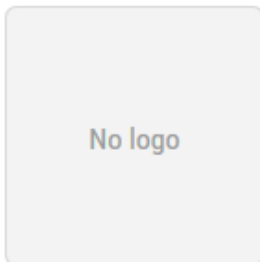
1. Term Info – Determines the terms on the upsell content.

Term Info



2. Bottom Logo – Determines the logo / images to be placed at the bottom of the upsell content.

Bottom Logo



Select an logo or upload new logo using the button below.



Select Logo



3. Bottom Text -- Determines additional text that will be placed at the bottom of the upsell content.

Bottom Text

IV. Box Design

This section contains the options to set the box design upsell content.

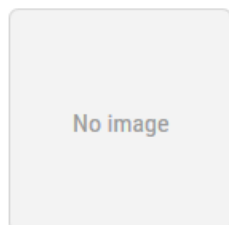
1. Background Color -- Sets the background color of the box upsell content.

Background Color

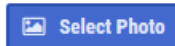
Select Color



2. Background Image -- Seta the background image of the box upsell content.

Background Image

Select an image or upload new image using the button below.



3. Background Repeat -- Sets the background image of the box repetition upsell content.

Background Repeat

No Repeat

▼

4. Text Color -- Sets the text color in the box upsell content.

Text Color

Select Color



5. Font Family -- Sets the font type for the text in the box upsell content.

Font Family

Roboto Condensed ▼

?

6. Link Color -- Sets the color of the link in the box upsell content.

Link Color

Select Color

?

7. Link Hover Color -- Sets the color of the hover the links on the conditions that exist in the box upsell content.

Link Hover Color

Select Color

?

8. Padding -- Adjusts the spacing around the edge of the box upsell content.

Padding

px

?

9. Border -- Sets the margins of the box upsell content.

Border

px

Solid ▼

Select Color

?

10. Border Radius -- Sets the level of the curvature of the edge line of the box upsell content.

Border Radius

Small



11. Shadow -- Sets the shadow effect of the box upsell content.

Shadow

On

Off



12. List Style -- Sets the style list of product ordering

List Style

Style #1



V. Video

This section contains the options to manage and include video as part of the content upsell

1. Show / Hide Video -- Sets whether to display the video.

Show/Hide Video

On

Off



2. Youtube Video URL -- Sets the URL of a YouTube video.

Youtube Video URL



3. Start Time -- Sets the start time (in seconds) when the video is run.

Start time

second

?

4. Video Width -- Sets the video width.

Video Width

px

?

5. Video Height – Sets the height of the video.

Video Height

px

?

6. Autoplay -- Sets whether the video automatically plays when the page is loaded.

Autoplay

On

Off

?

VI. Discount Coupons

This section contains the options to adjust and add discount coupons into the upsell content.

1. Activate Discount Coupons -- Sets whether to activate the discount coupon.

Activate Discount Coupons

On

Off

?

2. Discount Value -- Sets the value of the discount. This value will reduce the total cost of the purchase when the user adds the coupon.

Discount Value



3. Discount Info -- Sets up an information about discount coupons.

Coupon Info



4. Order Item Label -- Sets the label / information being added to the list of items when the user purchases using coupons.

Order Item Label



5. Coupon Codes -- Sets the list of valid coupon codes. Each coupon entered by the user will be compared with a list of these codes. If there is a match then the discount will be used.

You enter a code list with each code for one line.

Coupon Codes



One line for each coupon code.

VII. Share For Discount

This section contains the options to adjust and add discount coupons into upsell content

1. Active Share for Discount -- Sets whether to activate the discount through the sharing of content.

Activate Share for Discount

On

Off

?

2. Discount Value -- Sets the value of the discount. This value will reduce the total cost of the purchase when users share pages upsell.

Discount Value

?

3. Discount Info -- Specifies the discount info.

Coupon Info

?

4. Order Item Label -- Sets the label / information being added to the list of items when the user purchases the content distribute upsell.

Order Item Label

?

5. Button -- Sets the label on the share button.

Button Label

?

FACEBOOK SHARE CONTENT

This section contains options for the content to be displayed on facebook.

6. Title -- Set the title of the content.

Title



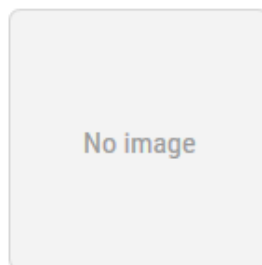
7. Info – Sets the info / description of the content displayed on the facebook.

Info

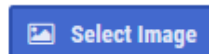


8. Image -- Sets the image of the content displayed on the facebook.

Image



Select an image or upload new image using the button below.



VIII. Optin Form

This section contains the options for organizing and adding content into the autoresponder form upsell. By adding autoresponder form, clients can make sure that user data are being captured.

1. Active Optin Form -- Sets whether to activate the autoresponder form.

Activate Optin Form



2. Form Code -- Sets the code form of autoresponder service you choose.

The code should contain the most important fields and parameters necessary to capturing and sending user data for processing.

Form Code



a. Action Url – Specifies the URL of the script that actually handles the form processing.

Action URL



b. Form Field Email – Contains both the label and input fields for the user's email address.

Form Email Field

email



Your Email

c. Form Name Field – Contains both the label and input fields for the name of the user.

Form Name Field

On

Off

first_name



Your Name

4. Show / Hide Form Label -- Determines whether to display the label on each input form or not. If set to Hide the label form will be displayed as a placeholder input.

Show/Hide Form Label

Show

Hide

?

IX. Cart Button

This section contains the options to manage the purchase button.

1. Payment Link – Sets the URL of the script that will process the payments.

Payment Link

?

2. Payment Supports -- Determines the list of payment methods available.

Payment Support

☐ Visa

☐ Master Card

☐ Maestro

☐ American Express

☐ Discover

☐ Paypal

?

3. Button Type -- Specifies the type of button.

Select button type:

Button

Here are provided three types of buttons, namely:

1. Button

2. Image

3. Uploaded Image

Here's an explanation of each type of the key.

1. Button

HTML button type. Later, you can set the color, shape and button labels. And the following options are available:

1. Button Label -- Sets the label of a button.

Button Label

?

2. Button Style -- Sets the style of a button.

Button Style

Flat

▼

?

3. Button Style Color -- Sets the color of the button.

Button Style Color

Clean

▼

?

4. Button Size -- Sets the size of the button.

Button Size

Medium

▼

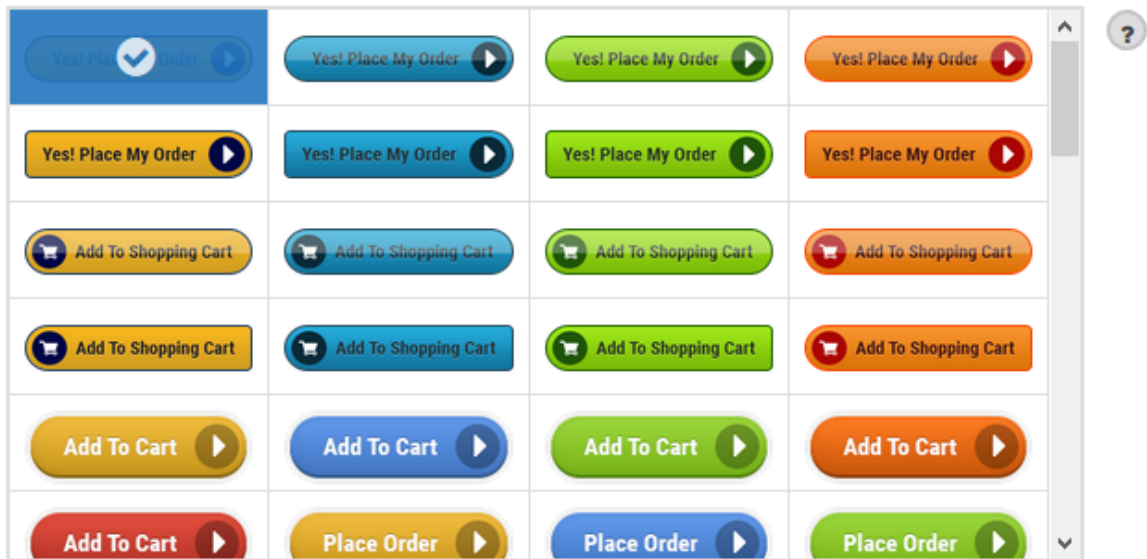
?

2. Image

Here you can select from one of the Button Images that comes with the plugin.

1. Button Image -- Determines the button image.

Button Image



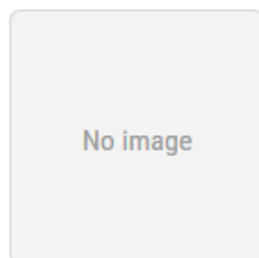
2. Button Size -- Sets the size of the button.

Button Size


Medium ▼ ?

3. Uploaded Image

Finally, you can also upload your own image button.



Select an image or upload new image using the button below.

 Select Image



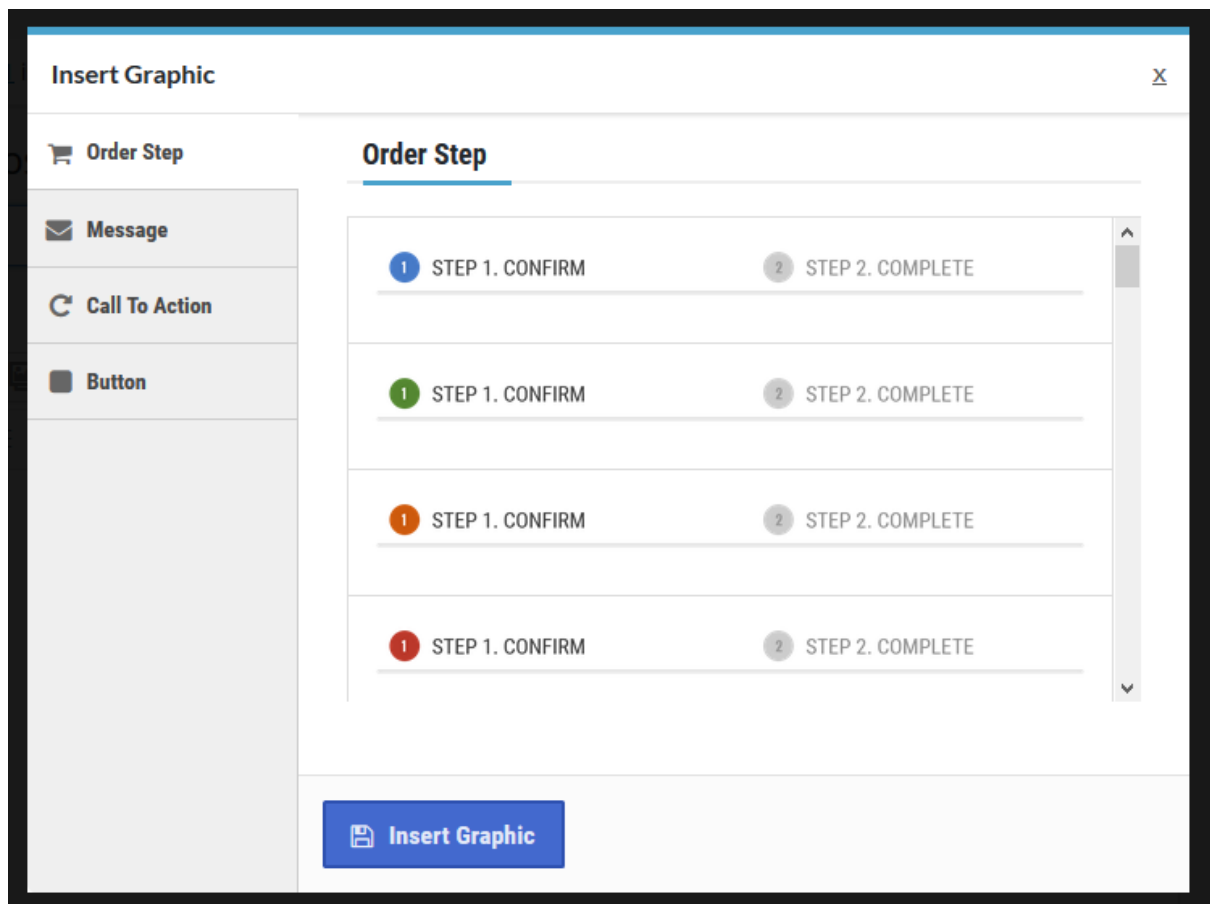
II. Graphic Content

This plugin also features a variety of images to beautify your checkout page. You can insert these images via shortcode editor. Here are the steps for using the shortcode this graphic:

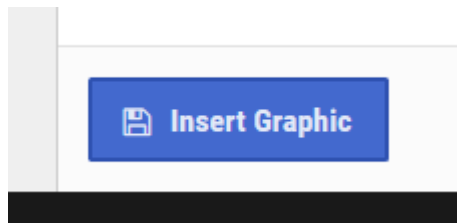
1. Access the page / post -- You have to determine the checkout page / post.
2. Click the button shortcodes – From the editor, click shortcode button to insert a graphic as shown in the figure below:



3. Select Graphic -- Once the button is clicked shortcode will display a window for selecting graphic to be inserted into the content page / post.



4. Insert graphic -- Once you select the graphic then click the button "Insert Graphic" and save the data page / post.



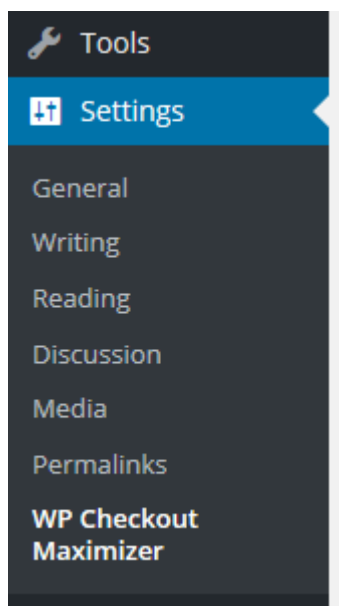
III. Settings

This section contains a variety of options to manage upsell content. To access this page you can use the Settings Menu > WP Checkout existing Maximizer left side.

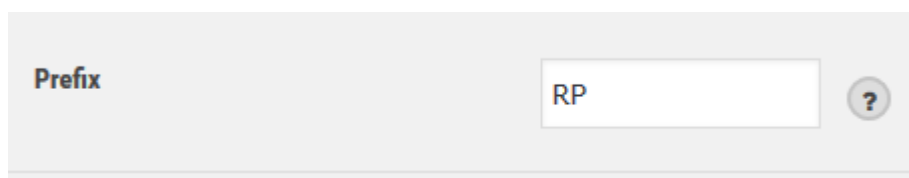
The following options are available:

CURRENCY SETTINGS

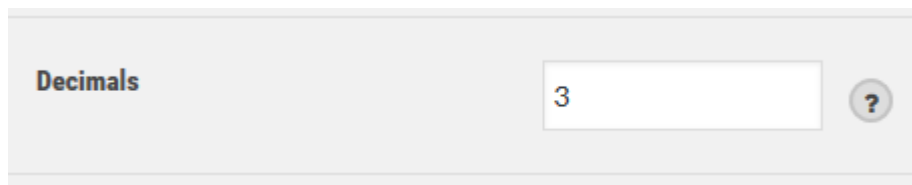
Determines the format of the currency data.



1. Prefix -- Sets the text before the value of money. Usually the currency code.

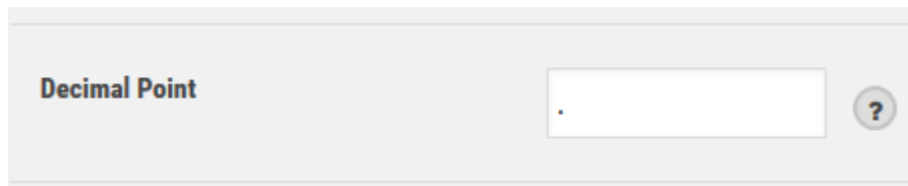
A light gray form field. On the left, the label "Prefix" is displayed. To the right of the label is a white text input box containing the text "RP". Further to the right is a circular help icon with a question mark inside.

2. Decimals -- Sets the number of decimal value for the money.

A screenshot of a settings panel for 'Decimals'. The label 'Decimals' is on the left. To its right is a text input field containing the number '3'. Further right is a circular help icon with a question mark.

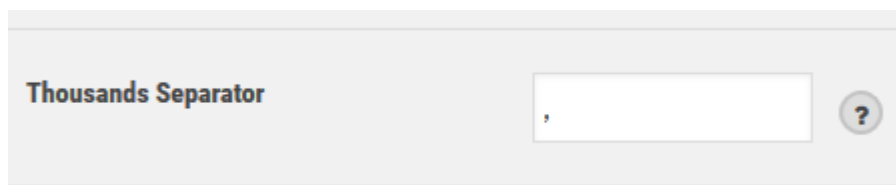
Decimals 3 ?

3. Decimal Point -- Sets the character to be a decimal marker.

A screenshot of a settings panel for 'Decimal Point'. The label 'Decimal Point' is on the left. To its right is a text input field containing a period character '.'. Further right is a circular help icon with a question mark.

Decimal Point . ?

4. Thousands Separator -- Sets the separator for thousands value of money.

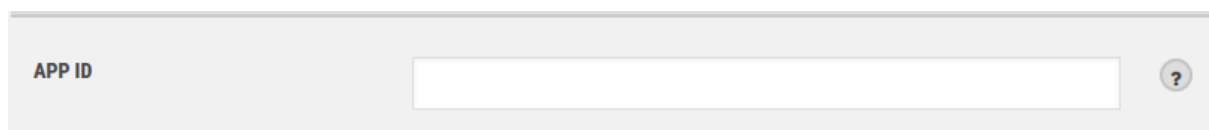
A screenshot of a settings panel for 'Thousands Separator'. The label 'Thousands Separator' is on the left. To its right is a text input field containing a comma character ','. Further right is a circular help icon with a question mark.

Thousands Separator , ?

FACEBOOK SETTINGS

Data for Facebook Integration for sharing discount codes via Facebook Share.

1. App ID -- Sets the ID of the application facebook.

A screenshot of a settings panel for 'APP ID'. The label 'APP ID' is on the left. To its right is a large, empty text input field. Further right is a circular help icon with a question mark.

APP ID ?